Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-29.   (Canceled)

30.   (Currently amended) A system, comprising:

a first server to:

store a document local to the first server, where the document includes news content, the document being created by the first server,

embed search queries into the news content, [[and]]

receive, from a client device, a request to access the news content,

send a search query that was embedded within the news content across at least a portion of a network to a second server, in response to a user accessing the locally created document receiving the request; and

the second server to:

receive the search query,

crawl a corpus of news documents hosted at a plurality of remote servers to obtain news content,

search the obtained news content based on the received search query to obtain search results, and

provide particular news content to the first server based on the search results;

the first server further to:

populate the document with the received particular news content; and

permit a plurality of users to access, from across the network, the locally created

document that includes the news content and the particular news content received from

the second server, where the first server, the second server, and the plurality of remote

servers comprise different network devices that connect to the network.

31-32. (Canceled)

33.   (Currently amended) A method comprising:

embedding, by a processor associated with one or more custom news servers, search

queries in particular locations of news content documents stored at [[the]] one of the custom

news server servers;

receiving, by one of the custom news servers, a selection of one of the news content

documents from a user [[at]] via a client device;

retrieving, by a processor associated with the one or more custom news servers, one of

the embedded search queries in response to receiving the selection of the one of the news content

documents; and

sending, by one of the custom news servers, query data comprising the one of the

embedded search queries to a news search server that has crawled a corpus of news documents

hosted on other servers and stored information associated with the crawled documents in a

repository of crawled documents.

34.   (Previously Presented) The method of claim 33, further comprising:

searching, at the news search server, the repository of crawled documents based on the

one of the embedded search queries to obtain the news content; and

    sending the obtained news content from the news search server to the custom news server

across the network.

35.   (Previously Presented) The method of claim 33, where the embedded search queries are

in the form of an applet or a hyper text markup language (HTML) iframe.

36.   (Currently amended) One or more physical memory devices storing instructions

executable by one or more processors, the one or more physical memory devices comprising:

    one or more instructions to embed search queries within news content documents stored

at a custom news server, where the embedded search queries comprise an applet or an iframe;

    one or more instructions to receive, across a network connection, a selection of one of the

news content documents from a user at a client device;

    one or more instructions to retrieve one of the embedded search queries in response to

receiving the selection of the one of the news content documents;

    one or more instructions to send query data, comprising the one of the embedded search

queries, to a news search server that has crawled a corpus of news documents hosted on other

servers and stored information associated with the crawled documents in a repository of crawled

documents;

    one or more instructions to receive news content from the news search server that is

related to the query data;

one or more instructions to sort the received news content based on at least one of a news source, author, or news category; and

one or more instructions to populate one or more documents of the news content documents with the ~~received~~ sorted news content for access by the user.

37-38. (Canceled)

39.   (Previously Presented) The method of claim 33, where the query data includes at least a portion of text from the selected one of the news content documents or a uniform resource locator (URL) of the selected one of the news content documents.

40.   (Canceled)

41.   (Previously Presented) The method of claim 39, where retrieving news content from the news search server using the query data comprises:

fetching the selected one of the news content documents using the URL;

generating a search query based on keywords of the fetched one of the news content documents; and

searching, at the news search server, the repository of crawled documents based on the generated search query to obtain news content that is related to the search query.

42.　(Previously Presented)　The system of claim 30, where the search query comprises at least one of one or more keywords, one or more topical categories, or one or more geographical categories.

43.　(Previously Presented)　The system of claim 30, where the search query comprises a uniform resource locator (URL) of the news content.

44.　(Previously Presented)　The one or more physical memory devices of claim 36, where the received news content is selected from a particular group of news content based on the one of the embedded search queries.

45.　(Previously Presented)　The one or more physical memory devices of claim 36, where the received news content comprises a ranked list of news content.

46.　(New)　A method performed by one or more server devices, the method comprising:

receiving, by one of the one or more server devices, query data from a custom news server, where the query data includes a universal resource locator (URL);

fetching, by a processor associated with the one or more server devices, a document, corresponding to the received URL, from the custom news server;

generating, by a processor associated with the one or more server devices, a search query based on keywords from the fetched document;

searching, by a processor associated with the one or more server devices, an index of aggregated news content stored in a memory associated with the one or more server devices;

identifying, by a processor associated with the one or more server devices, new content that matches the search query; and

providing, by one of the one or more server devices, the identified news content to the custom news server.

47.   (New) The method of claim 46, further comprising:

providing, to the custom news server, a ranked list of other news content accessed by users who accessed the URL received from the custom news server.

48.   (New) The method of claim 46, further comprising:

identifying a group of news content associated with the received URL;

selecting other news content associated with the identified group; and

providing the selected other news content to the custom news server.